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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/733,076	12/10/2003	Michael Evans	P4800C1	8495
24739	7590	04/25/2006		EXAMINER
CENTRAL COAST PATENT AGENCY PO BOX 187 AROMAS, CA 95004			AU, GARY	
			ART UNIT	PAPER NUMBER
			2617	

DATE MAILED: 04/25/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

<b>Office Action Summary</b>	Application No.	Applicant(s)
	10/733,076	EVANS ET AL.
	Examiner Gary Au	Art Unit 2617

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --  
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

1) Responsive to communication(s) filed on 10 December 2003.  
 2a) This action is FINAL.                    2b) This action is non-final.  
 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

4) Claim(s) 23-26 is/are pending in the application.  
 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.  
 5) Claim(s) \_\_\_\_\_ is/are allowed.  
 6) Claim(s) 23-26 is/are rejected.  
 7) Claim(s) \_\_\_\_\_ is/are objected to.  
 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

9) The specification is objected to by the Examiner.  
 10) The drawing(s) filed on \_\_\_\_\_ is/are: a) accepted or b) objected to by the Examiner.  
     Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
     Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).  
 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).  
 a) All    b) Some \* c) None of:  
 1. Certified copies of the priority documents have been received.  
 2. Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.  
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)	4) <input type="checkbox"/> Interview Summary (PTO-413)
2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail Date. _____
3) <input checked="" type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date _____	5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152)
	6) <input type="checkbox"/> Other: _____

## DETAILED ACTION

1. The Art Unit location of your application in the USPTO has changed. To aid in correlating any papers for this application, all further correspondence regarding this application should be directed to Art Unit 2617.

### ***Claim Rejections - 35 USC § 102***

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

3. Claims 23-26 are rejected under 35 U.S.C. 102(b) as being anticipated by US Patent No. 6,343,317 (Glorikian).

Considering claim 23, Glorikian teaches a system for promoting exhibits (indoor exhibit, col. 7 lines 27-42, where inherently can be a trade show), comprising: a network-connected server storing an exhibit profile for individual ones of a plurality of the exhibits (server 13 – figure 1, col. 8 lines 16-45); a first computerized communication device usable by a first person potentially interested in one or more of the exhibits at the trade show (unit 29 – figure 1, col. 5 lines 26-36); and a second computerized communication device usable by an agent for one of the exhibits (internet appliance 71 – figure 3, col. 7 line 59 – col. 8 line 10); wherein the first person registers a seeker profile with the server, the server compares the seeker profile with stored exhibit profiles and finds one or more matches (col. 9 line 59 – col. 10 line 8, where Glorikian discusses the user will communicate with the server and identify the associated information base on the location of the user and download the information

onto the user's unit), and provides a communication address for the second communication device to the first person to contact the agent for the associated exhibit (col. 6 line 63 – col. 7 line 15, where Glorikian discusses other information such as local government offices and exhibition sites is included, it can also include the agent that's associated with the exhibit).

Considering claim 24, Glorikian teaches one of the computerized communication devices are cellular telephones (col. 3 lines 31-39).

Considering claim 25, Glorikian teaches the network is the Internet network (cloud 11 – figure 1, col. 3 lines 20-30).

Considering claim 26, Glorikian teaches the first computerized communication device is an Internet-capable device (col. 3 lines 31-39), and the first person registers the seeker profile using the first computerized communication device (col. 9 line 59 – col. 10 line 8, where Glorikian discusses the user will communicate with the server and identify the associated information base on the location of the user and download the information onto the user's unit).

### ***Conclusion***

4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

US Patent No. 6,487,180 (Borgstahl et al.) teaches a personal information system comprises a personal kiosk system and a personal presence identifier carried by a user and coupled to the personal kiosk system by a short-range two way wireless link.

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Gary Au whose telephone number is (571) 272-2822. The examiner can normally be reached on 8am-5pm Monday to Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lester Kincaid can be reached on (571)272-7922. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

GA

*Nick Corsaro*  
NICK CORSARO  
PRIMARY EXAMINER